

ChangeInTerms.com

## Privacy Policy Statement

This is the web site of ChangeInTerms.com.

For each visitor to our Web page, our Web server automatically recognizes the consumer's domain name, I.P. address, e-mail address, and additional tracking data (where possible).

We collect the domain name, I.P. address, e-mail address, and additional tracking data (where possible) of visitors to our Web pages, the e-mail addresses of those who post messages to our site (blog), or other content submission mechanisms, the e-mail addresses of those who communicate with us via e-mail, the e-mail addresses of those who make postings, aggregate information on what pages consumers access or visit, user-specific information on what pages consumers access or visit, information volunteered by the consumer, such as survey information and/or site registrations, name and address, telephone number, fax number, payment information (e.g., credit card number and billing address, in the event of an electronic transaction of a financial nature).

We will endeavor in good faith to protect sensitive information which you submit such as transaction data, but we hereby disclaim any and all responsibility for internal or third party breaches of data security from terrorists, hackers, criminals, or other individuals or organizations engaged in committing illegal acts of data security penetration; any claim you may have for breaches of data security shall be strictly between you and the individuals who are perpetrators of any such illegal acts.

The information and other content we collect is: 1) typically publicly visible content (submitted on a voluntary basis by Registered Users), which may lead to positive and/or negative consequences entirely beyond our control, and is therefore governed by our Terms of Service agreement, which includes an indemnification policy, and a disclaimer of all warranties whatsoever relative to this site, its usage, and its content; 2) used to improve the content of our Web page; 3) used to customize the content and/or layout of our page for each individual visitor; 4) used to notify consumers about updates to our Web site; 5) purposely shared with other organizations to help them contact Registered Users for marketing purposes, or otherwise made publicly visible to the general public as well which may lead to desirable and/or undesirable solicitations; 6) used by us to contact consumers for marketing purposes; shared with other organizations for commercial purposes.

With respect to cookies:

We may use cookies to store visitors preferences, record session information, such as items that consumers add to their shopping cart, record user-specific information on what pages users access or visit, alert visitors to new areas that we think might be of interest to them when they return to our site, record past activity at a site in order to provide better service when visitors return to our site, ensure that visitors are not repeatedly sent the same banner ads, customize Web page content based on visitors' browser type or other information that the visitor sends.

With respect to communications:

General and Overview

As we do not wish to send or become an involuntary or voluntary party in the act of sending unwanted communications by postal mail (common carrier), email, telephone, personal solicitation, or by any other means to you, you are hereby notified that you should decline our site registration and content submission processes if you do not wish to receive communications from us or any other party. Further, we cannot control, nor will we be held responsible for, communications or consequences that result from your voluntary act of submitting your personal information or content to this site for public display. Your means to "opt-out" or to, in effect, be included in our do-not-share list, is to decline our site registration and content submission processes, which both entail the voluntary submission of your information and associated content for public display and may lead to communication from us or other parties with which we purposely share information, or which gather and use the publicly visible information that you supplied on their own, with or without our knowledge or consent. We may remove your information and associated content from this site, upon request, but you hereby acknowledge that once that information or content has been published on-line and possibly syndicated, it may be subsequently republished and disseminated by other means and in other mediums by us or other parties, widely distributed, and therefore a matter of public record; communications that commence or continue as a result may be among the consequences that you accept upon submitting any of your personal information or associated content to this site. If you chose to become a Registered User, please provide us with your exact name, address, email and phone number.

Email: If you do not want to receive e-mail from us now or in the future, please decline our site registration and content submission processes, which entail the voluntary submission of your information for public display and may lead to communication from us through both automated and manual communication mechanisms.

From time to time, we purposely make the e-mail addresses of those who become Registered Users our site available to other reputable organizations whose products or services we think you might find interesting. If you do not want us to share your e-mail address with other companies or organizations, please decline our site registration and content submission processes, which entail the voluntary submission of your information for public display and may lead to communication from other parties by email through both automated and manual communication mechanisms.

Postal mail (or common carrier, personal solicitation, et cetera): If you supply us with your postal address on-line you may receive periodic mailings from us with information on new products and services or upcoming events. If you do not wish to receive such mailings, please decline our site registration and content submission processes, which entail the voluntary submission of your information for public display and may lead to communication from other parties by postal mail (or common carrier, personal solicitation, et cetera) through both automated and manual communication mechanisms.

Telephone: If you supply us with your telephone number(s) on-line you may receive telephone contact from us with information regarding web site services or upcoming events. If you do not wish to receive such telephone calls, please decline our site registration and content submission processes, which entail the voluntary submission of your information for public display and may lead to communication from other parties by telephone through both automated and manual communication mechanisms.

From time to time, we purposely make the telephone number(s) of those who become Registered Users our site available to other reputable organizations whose products or services we think you might find interesting. If you do not want us to share your telephone number(s) with other companies or organizations, please decline our site registration and content submission processes, which entail the voluntary submission of your information for public display and may lead to communication from other parties by email through both automated and manual communication mechanisms.

With respect to Ad Servers:

To try and bring you offers that are of interest to you, we have relationships with other companies that we allow to place ads on our Web pages. As a result of your visit to our site, ad server companies may collect information such as your domain type, your IP address and clickstream information. For further information, consult the privacy policies of: any advertiser or sponsor you may visit.

With respect to changes to our Privacy Policy and processes:

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future we will post the policy changes to our Web site to notify you of these changes. If you are concerned about how your information is used, or may be used in the future, you should check back at our Web site periodically and/or decline our site registration and content submission processes.

Registered users may be able to prevent their information from being used for purposes other than those for which it was originally collected, but since this information becomes publicly visible and may become a part of legacy databases and processes or new ones, we can make no assurances to this effect. Registered users can access their information by reviewing the information submitted in our site registration process (content submission process, and so forth), which entails the voluntary submission of your information for public display.

With respect to changes to your information and associated content:

We offer Registered Users with some ability to have inaccuracies corrected in contact information and associated content that has directed to the site (which may entail subsequent approval and editorial review before changes take effect). Registered Users can have this information corrected (or updated) by editing the information submitted during the site registration process (or other User-maintained content). We reserve the right to place limits on the number of times any information which is subject to our editorial review process may be submitted, approved for posting, posted, and subsequently changed. We also reserve the right to deny requests for changes in the event that individual or collective change requests become excessive and/or impede our editorial or site maintenance processes. In general, we wish to be cooperative where possible, but must avoid creating an operational environment that encourages excessive rework, so please strive to submit complete, accurate information that you are willing to share with us, our business associates, and with the public at large.

If you feel that this site is not following its stated information policy, you may contact us at the following postal address or through our online contact forms:

Our postal address is:

ChangeInTerms.com  
400 Vista Lake Drive  
Number 301  
Candler, NC 28715